

DATA PROTECTION REGULATIONS

Data Protection Regulations

Data protection is a top priority at the company MW Messe-, Ausstellungs- und Dienstleistungsgesellschaft Wolfsburg mbH. We therefore place high value on ensuring the security of your personal data as provided in your stand registration. We use necessary technical and organisational measures to ensure that your data are only used for the purposes specified and in accordance with the legal regulations.

The following principles apply to our use of your personal data:

We collect, use and process your personal data for the conclusion, execution and completion of your contractual relationship with MW Messe-, Ausstellungs- und Dienstleistungsgesellschaft Wolfsburg mbH and for market research purposes. These data include your company name, contact name, street and street number, zip/postal code, town/city, country, telephone number, fax number and e-mail address. The provision of these data guarantees your participation in the trade fair.

In order to be able to meet our contractual obligations, we disclose some of your data to the company Messe Berlin GmbH (the parent company of our group), the company Wolfsburg AG (the event organiser) and partner companies that we have contracted to process your personal data. These basic services include services such as billing, stand construction, a basic entry in the Trade Fair Catalogue and inclusion in the IZB Online Marketplace www.izb-online.com and more services that you can order in the IZB ServiceManual.

Consent to the Use of Your Personal Data for Consulting, Information (Advertising) and Marketing Services

In order to optimise your trade fair appearance, we also pass on your data to our parent company (Messe Berlin GmbH and its group companies), Wolfsburg AG (the event organiser) and official partner companies so that they can offer you their own additional services such as special entries in the Trade Fair Catalogue and, at www.izb-online.com, catering services, logistics services, etc. (If you do not consent to this use of your personal data, please cross out the respective paragraph. Crossing out a paragraph will have no influence on the contractual relationship as a whole.)

You can revoke this declaration of consent to the company MW Messe-, Ausstellungs- und Dienstleistungsgesellschaft Wolfsburg mbH at any time. In order to do so, please contact MW Messe-, Ausstellungs- und Dienstleistungsgesellschaft Wolfsburg mbH.

