

DEADLINES IZB-SERVICESHOP

To help scheduling the organisation of your trade fair presentation we summed up all deadlines of the IZB-ServiceShop:

DEADLINES IZB-SERVICESHOP

		Leistung	ServiceShop
	While stock last	Parking Permits	Part 1
1 st	August 2018	Stand Equipment: TYPE 1, 2, 3	Part 2
1 st	August 2018	Hire Furniture	Part 2
15 st	August 2018	Additional Exhibitor Passes	Part 1
15 th	August 2018	Event at the Stand	Part 1
15 th	August 2018	Graphics	Part 3
15 st	August 2018	Deco Plants	Part 3
15 th	August 2018	Stand Security and Cleaning	Part 3
15 th	August 2018	Telecommunication Services	Part 3
15 th	August 2018	Insurance	Part 3
31 st	August 2018	Electrical Installations	Part 2
31 st	August 2018	Water Installations	Part 2
31 st	August 2018	Event Technology	Part 3
31 st	August 2018	Free Admission Tickets (print and digital)	Part 3
21 st	September 2018	Logistics form (Installation, Dismantling, Transport)	Part 1
30 th	September 2018	Trade Fair Staff	Part 3
1 st	October 2018	Catering	Part 3

DEADLINES ONLINE MARKETPLACE

		Leistung
	While stock last	Advertising Material
8 th	August 2018	Innovation Report final print version
15 th	August 2018	Standard Entry in the IZB Trade Fair Catalogue

DEADLINES MARKETING PACKAGES

To help scheduling the organisation of your trade fair presentation we summed up all deadlines of the Marketing Packages:

DEADLINES MARKETINGPAKETE

		Service	Marketing Package	
1 st	June 2018	Reverse of Admission Tickets and Free Admission Tickets (Vouchers)	Page	5
1 st	June 2018	Advertisement on Printed Online Tickets	Page	5
1 st	June 2018	Logo in the Trade Fair Guide	Page	11
1 st	June 2018	IZB Labels for letters	Page	11
1 st	June 2018	Carrier Bags	Page	11
1 st	August 2018	Advertisement on the Cover Pages of the Trade Fair Catalogue	Page	8
1 st	August 2018	Bookmark in the Trade Fair Catalogue	Page	8
1 st	August 2018	Exterior Bus Advertising	Page	13
1 st	August 2018	Posters Inside Buses	Page	14
1 st	August 2018	Banner Advertising at www.izb-online.com	Page	16
1 st	August 2018	Advertising in the IZB Newsletter	Page	17
1 st	August 2018	Screen for Exclusive Company Presentation of	Page	19
1 st	August 2018	Advertising Space in Walkway between Hall 2 and Hall 3	Page	20
1 st	August 2018	Outdoor Advertising Tower in the IZB Exhibition Grounds	Page	22
1 st	August 2018	Outdoor Advertising Space at Wolfsburg Central Station	Page	22
1 st	August 2018	Signposts	Page	23
1 st	August 2018	Floor Stickers	Page	23
24 th	August 2018	Advertisement in the Trade Fair Catalogue	Page	7
21 st	September 2018	Advertisement in the IZB special edition of "Automobilwoche"	Page	9